



MAXIMIZER®

PEOPLE EXCEPTIONALLY TALENTED IN THE MAXIMIZER THEME FOCUS ON STRENGTHS AS A WAY TO STIMULATE PERSONAL AND GROUP EXCELLENCE. THEY SEEK TO TRANSFORM SOMETHING STRONG INTO SOMETHING SUPERB.

THIS THEME'S POWER AND EDGE

Maximizers have and bring to others a focus on quality. They naturally prefer working with and for the best. They create strengths within groups by enabling each person to do what he or she naturally does best. Their drive toward excellence can lead to a new standard of success.

RAW

vs.

MATURE

Complementary Themes

LIKELY PAIRS

vs.

UNLIKELY PAIRS

Personal Reflections and Observations

MAXIMIZER®

Themes help you discover and talk about people's greatest talents. To appreciate people's dominant talents, be aware of the characteristics, values, roles, needs, and motivations of their themes in their lives. Use the information below to deepen your understanding of the Maximizer theme's unique characteristics.

Characteristics (words that describe me):

<i>selective</i>	<i>strengths-oriented</i>
<i>quality-oriented</i>	<i>results-oriented</i>
<i>strengths-obsessed</i>	<i>excellence-aware</i>
<i>discriminating</i>	<i>choosy</i>
<i>judging</i>	<i>sorting</i>
<i>dissatisfied</i>	

The Value I Bring:

a quality orientation
a focus on strengths in self and others
commitment to excellence
an eye for improvement



The Role I Play (words that describe who I am):

<i>leader</i>	<i>driver</i>
<i>clarifier</i>	<i>persuader</i>
<i>fighter</i>	<i>challenger</i>
<i>demandor</i>	<i>perfectionist</i>
<i>quality-controller</i>	

The Needs I Have:

quality to be valued as much as quantity
opportunities to focus on what I do best every day
a measure of excellence
opportunities to exceed the standards

My Motivations (what I love/hate):

I love a maximum return on investments.
I love transforming something from good to excellent.
I hate an obsession with weakness fixing.
I hate average.