



# CONTEXT®

PEOPLE EXCEPTIONALLY TALENTED IN THE CONTEXT THEME ENJOY THINKING ABOUT THE PAST. THEY UNDERSTAND THE PRESENT BY RESEARCHING ITS HISTORY.

## THIS THEME'S POWER AND EDGE

Checking the rearview mirror is essential for safe driving. It keeps drivers up to date with what's happening behind them. In the same way, the genius of people with strong Context is their unique ability to understand the link between where they have come from and where they are going.

RAW

vs.

MATURE

*Complementary Themes*

LIKELY PAIRS

vs.

UNLIKELY PAIRS

*Personal Reflections and Observations*

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Themes help you discover and talk about people's greatest talents. To appreciate people's dominant talents, be aware of the characteristics, values, roles, needs, and motivations of their themes in their lives. Use the information below to deepen your understanding of the Context theme's unique characteristics.

## **Characteristics (words that describe me):**

historical                      highlighting  
orienting                      collecting  
perceptive                      studious

## **The Value I Bring:**

accurate memories and valuable memorabilia  
understanding of the link between the past and the future  
relevant information for decision-making  
appreciation of predecessors and prior events



## **The Role I Play (words that describe who I am):**

historian  
framer  
recorder  
archeologist  
genealogist

## **The Needs I Have:**

relevant background information for discussions and decisions  
time to orient to the present  
opportunities to ask questions  
chance to explain the thinking behind my actions  
understand the history to proceed

## **My Motivations (what I love/hate):**

I love the retrospective  
I love exploring the past  
I hate when the past is forgotten.  
I hate when I need to make decisions without considering the past.