THE **FIVE BEHAVIORS** OF A **COHESIVE TEAM™**

Martin Gilmore
With DecisionTech Leadership Team
(8 people)
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The Five Behaviors of a Cohesive Team

Are you part of a truly cohesive team?

As much effort as it takes to build a cohesive team, the process does not have to be complicated. In fact, keeping it simple is critical. Based on the best-selling book, *The Five Dysfunctions of a Team* by Patrick Lencioni, this report is designed to provide a clear, concise, and practical guide to improve your team.

Quite simply, a cohesive team needs to master five behaviors: building trust, mastering conflict, achieving commitment, embracing accountability, and focusing on results. Before you begin, bear in mind that

- Each behavior builds on the previous one, so the behaviors should not be addressed in isolation of one another.
- Team members need to have a meaningful understanding of themselves and their peers, which is why this report is reinforced by DiSC®, a powerful behavioral tool that has been helping people connect better for years.

You and your team are about to embark on what could be a very challenging—and very enlightening—journey. Before you begin, take a look at the overview of the five behaviors below:

Trust One Another
When team members are genuinely transparent and honest with one another, they are able to build vulnerability-based trust.

Engage in Conflict Around Ideas
When there is trust, team members are able to engage in unfiltered, constructive debate of ideas.

Commit to Decisions
When team members are able to offer opinions and debate ideas, they will be more likely to commit to decisions.

Hold One Another Accountable
When everyone is committed to a clear plan of action, they will be more willing to hold one another accountable.

Focus on Achieving Collective Results
The ultimate goal of building greater trust, healthy conflict, commitment, and accountability is one thing: the achievement of results.

RESULTS

ACCOUNTABILITY

COMMITMENT

CONFLICT

TRUST

The Five Behaviors and Your Team

Remember, the five behaviors can be mistakenly interpreted as five distinct issues that can be addressed in isolation of one another. But in reality they form an interrelated model, and neglecting even one of the behaviors can be potentially harmful to the success of a team. Below are your team's results for each behavior, based on the team's responses to the assessment questions.

LOW
1.00-3.24

MEDIUM
3.25-3.75

HIGH
3.76-5.00

RESULTS
2.97

ACCOUNTABILITY
2.28

COMMITMENT
3.72

CONFLICT
3.53

TRUST
2.69

Summary of Your Team Survey Results

Your assessment scores indicate that all five behaviors are potentially areas for improvement for your team.
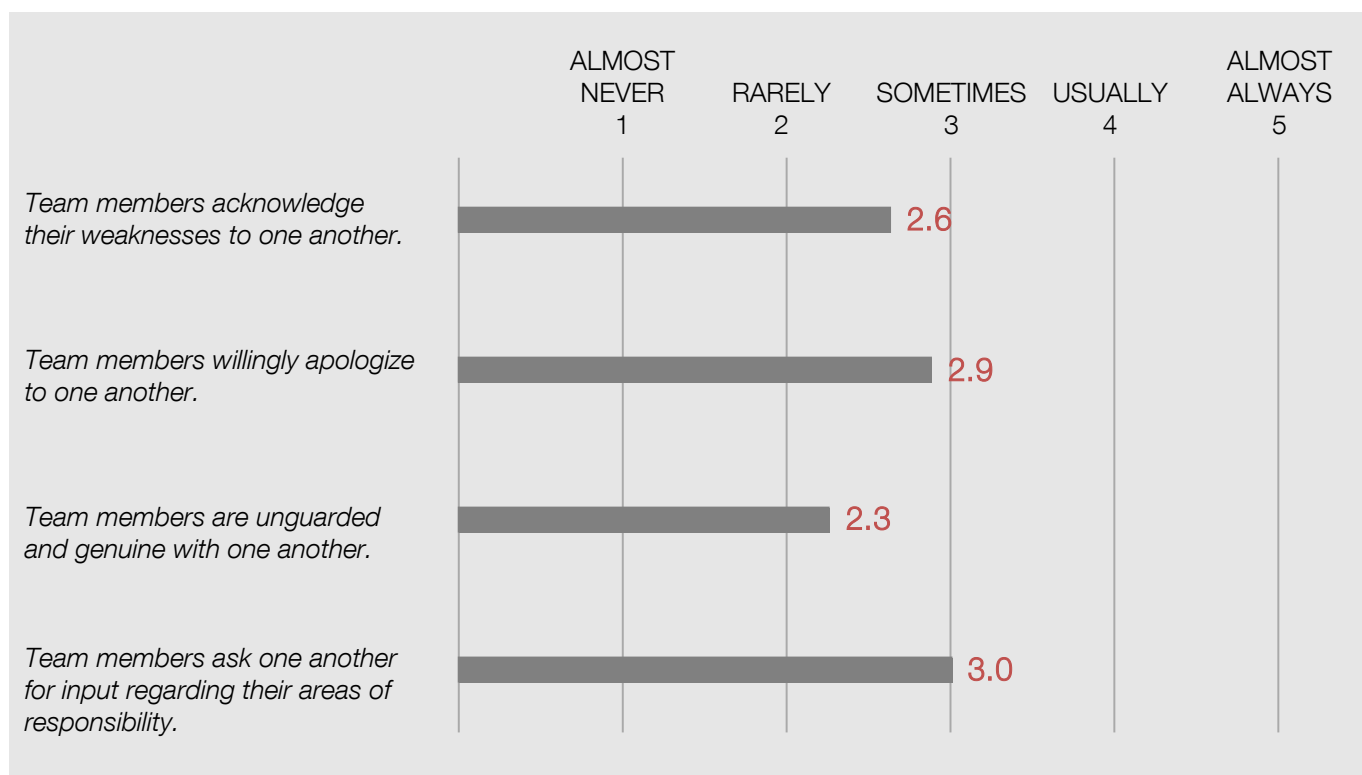
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Building Trust

The first and foundational behavior of a cohesive team is trust. Unfortunately, the word trust is used—and misused—so often it may not impart the same meaning to everyone. The definition here isn't centered around the ability to predict a person's behavior based on past experience (a standard description). Rather, in the context of a cohesive team, <u>trust</u> means

- a willingness to be completely vulnerable with one another
- confidence among team members that their peers' intentions are good and that there is no reason to be protective or careful around the team

Trust lies at the heart of a functioning, cohesive team. No matter how a team scores on the assessment, teams should always begin with trust because there is no quality or characteristic that is more important for building a team.

Team Survey Results

The following table reflects the team's responses to the trust-related questions from the team survey. The bars to the right of the questions reflect the team's **average score** on the five-point scale. The tables on pages 6-7 identify the distribution of responses within the team.

	ALMOST NEVER 1	RARELY 2	SOMETIMES 3	USUALLY 4	ALMOST ALWAYS 5
Team members acknowledge their weaknesses to one another.			2.6		
Team members willingly apologize to one another.			2.9		
Team members are unguarded and genuine with one another.		2.3			
Team members ask one another for input regarding their areas of responsibility.			3.0		

Your Team's Survey Results for Trust: 2.69 = LOW

Martin Gilmore

Your Team and Trust

Team members acknowledge their weaknesses to one another.

Almost Never	Rarely	Sometimes	Usually	Almost Always
1	2	4	1	0

Members of great teams don't waste time and energy putting on airs or pretending to be someone they're not. Everyone on the team knows that no one is going to hide his or her weaknesses, which helps build a deep and uncommon sense of trust.

However, Martin, your team members don't seem to be willing to admit to their weaknesses, at least not to each other. Rather, the members of this team probably hide their personal limitations for fear of what others might think. The only way for your team to begin to build real trust is for team members to come clean about who they are, warts and all.

Team members willingly apologize to one another.

Almost Never	Rarely	Sometimes	Usually	Almost Always
1	1	4	2	0

When great teams have vulnerability-based trust, they are completely comfortable being transparent and saying things like "I screwed up" or "your idea was better than mine." The level of trust on a team will improve greatly if members are able to set egos aside in order to move forward.

Although there was some disagreement, most of your team seems to see its members as uncomfortable apologizing to one another for mistakes. People may feel compelled to hide slip-ups and avoid "outing" themselves with direct apologies. Remember that a willingness to say "I'm sorry" is an important contributing factor to establishing trust on your team.

Martin Gilmore
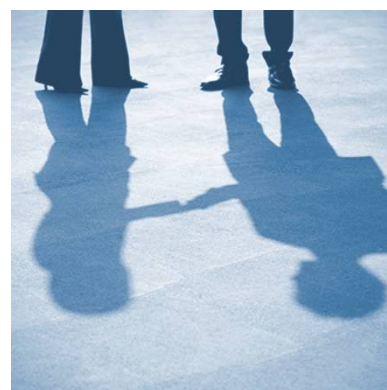
Your Team and Trust

Team members are unguarded and genuine with one another.

Almost Never	Rarely	Sometimes	Usually	Almost Always
1	4	3	0	0

At the heart of vulnerability lies the willingness of people to abandon their pride and their fear and simply be themselves. While this can be a little threatening and uncomfortable at first, ultimately it becomes liberating for people who are tired of overthinking their actions and managing interpersonal politics at work.

However, this type of vulnerability is tough for a lot of teams. As it stands right now, Martin, the people on your team may have trouble letting down their guards and showing their true colors. This lack of transparency may hinder the team's ability to have a free exchange of ideas, which, in turn, may challenge the team's ability to build trust.

Team members ask one another for input regarding their areas of responsibility.

Almost Never	Rarely	Sometimes	Usually	Almost Always
1	1	3	3	0

When people trust that their teammates have their best interests in mind, they feel comfortable asking one another for input and opinions. They aren't worried about being exposed or shot down.

While not everyone agreed, overall it seems that members of your team may be reluctant to ask for feedback. Team members may think that doing so will make them seem incapable of handling their own work, or maybe they're simply overconfident in their own ideas. Perhaps there is underlying tension that keeps people from sharing. Remember that accepting more input may lead to better ideas or solutions, which, in turn, will drive team success.

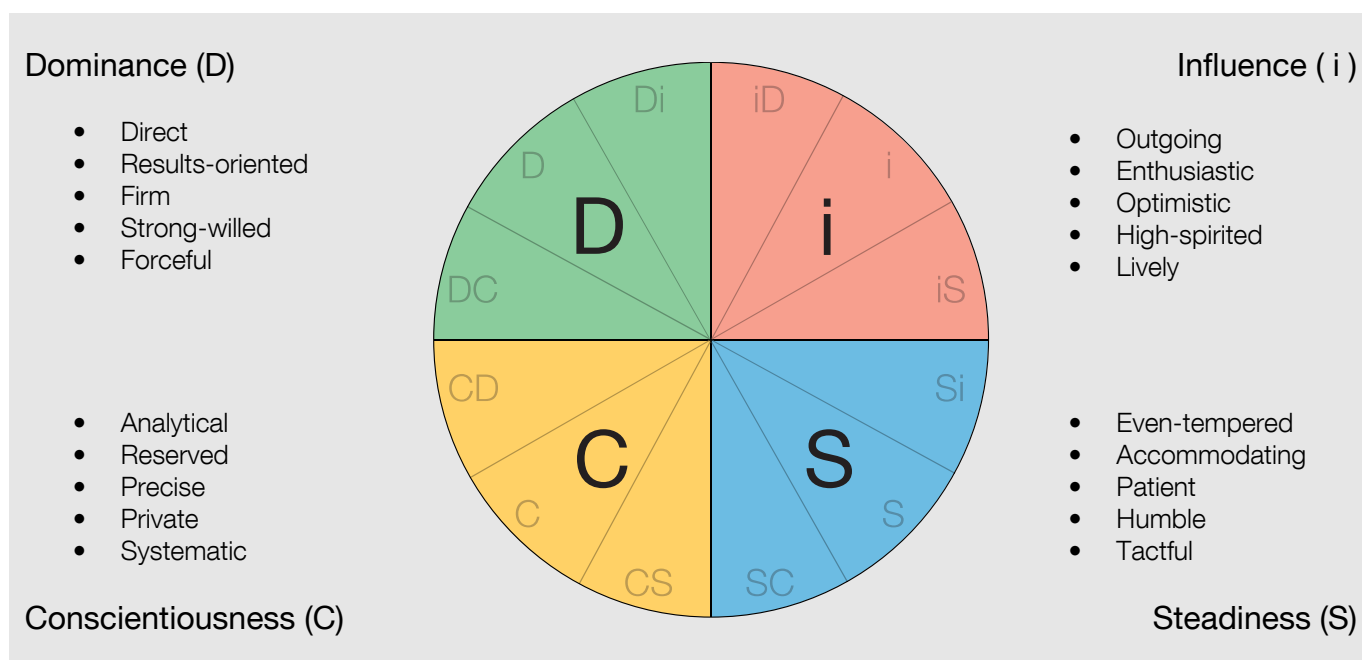## How Do We Build Vulnerability-Based Trust? ►►►

Using a behavioral tool like DiSC® can give team members deeper insights into themselves and their peers. It can help people understand each other and get comfortable being transparent about personal limitations.

Martin Gilmore

Building Vulnerability-Based Trust

Sometimes it's during the process of coming clean about weaknesses that the biggest breakthroughs happen among team members. Giving people as much information as possible about who a person is and why this person might act the way he or she does will greatly reduce the likelihood of unfair judgments. DiSC® can help people gain insight and empathy, qualities that allow a team to build trust.

Everything DiSC®

The Everything DiSC® model is made up of four basic styles: Dominance (D), Influence (i), Steadiness (S), and Conscientiousness (C). Each style is divided into three regions. The picture below illustrates the four DiSC styles.

Dominance (D)

- Direct
- Results-oriented
- Firm
- Strong-willed
- Forceful

- Analytical
- Reserved
- Precise
- Private
- Systematic

Conscientiousness (C)

Influence (i)

- Outgoing
- Enthusiastic
- Optimistic
- High-spirited
- Lively

- Even-tempered
- Accommodating
- Patient
- Humble
- Tactful

Steadiness (S)

Keep in mind that everyone is a blend of all four styles, but most people tend strongly toward one or two styles. Whether a person is in the center of one style or in a region that borders two, **no location is better than another.** All DiSC styles are equal and valuable in their own ways.

Your DiSC Style and Story ▶▶▶

Next, you will learn your DiSC style and read your story, which will lay the groundwork for learning, sharing, and building vulnerability-based trust on your team.

Martin Gilmore

The Impact of Your DiSC® Style

Your DiSC® style: CD

Because you have a CD style, Martin, you probably take an efficient, no-nonsense approach to your work. You may be drawn to positions of authority that give you the freedom to ensure that things are done correctly. And, since you value expertise, people who demonstrate competence will most likely gain your respect.

Because of your strong desire to control outcomes, it can be difficult for you to depend on others. You have little patience for disorganized people or unnecessary meetings. You're probably tempted to just take charge of projects and finish them your own way, and you may fail to recognize when you've stepped on someone's toes.

Like others with the CD style, you probably avoid showing too much emotion, especially in social situations. In fact, you may come across as restrained and difficult to read when you first meet someone. Perhaps you're simply sizing up the situation, but your unexpressive demeanor may seem unfriendly to people who are more outgoing.

Your dot location is near the edge of the circle, so you probably relate well to the characteristics associated with the CD style.

You're not afraid to be blunt and forceful with your opinions because you're unwilling to compromise what you see as the truth. And, when things don't go as you think they should, you may struggle to contain your disapproval. Most likely, you tend to project firmness and confidence in your ideas, and you may become frustrated when others seem less decisive.

You probably pride yourself on your ability to face challenges head-on. When you've set a goal, you're not easily swayed by obstacles or disapproval from others. At times, you may get so immersed in a task that others may wonder if you're irritated with them.

Because you tend to be skeptical, you may foresee problems that others miss. Likewise, you may pride yourself on your ability to separate your emotions from the facts. But because you tend to focus on problems, you may come across as constantly dissatisfied. Others may find this intimidating, and they may be less likely to suggest new ideas to you for fear of rejection. You also may question other people's intentions, particularly if they come across as excessively friendly or enthusiastic.

You probably don't enjoy conflict, but you usually don't let it stop you from doing what you think is right. You're likely to have a stubborn streak, and when someone challenges you, you may dig in your heels even further. When situations escalate, you may overlook social niceties or let your tone or body language express your disapproval. At times, you may resort to shutting down entirely or hindering progress for other team members.

Although you pride yourself on the quality of your work, you may shy away from public recognition. If you receive praise that seems overly emotional, you may question its validity. Because you probably assume that others share this preference, it may not occur to you that your coworkers might like more overt praise or compliments from you.
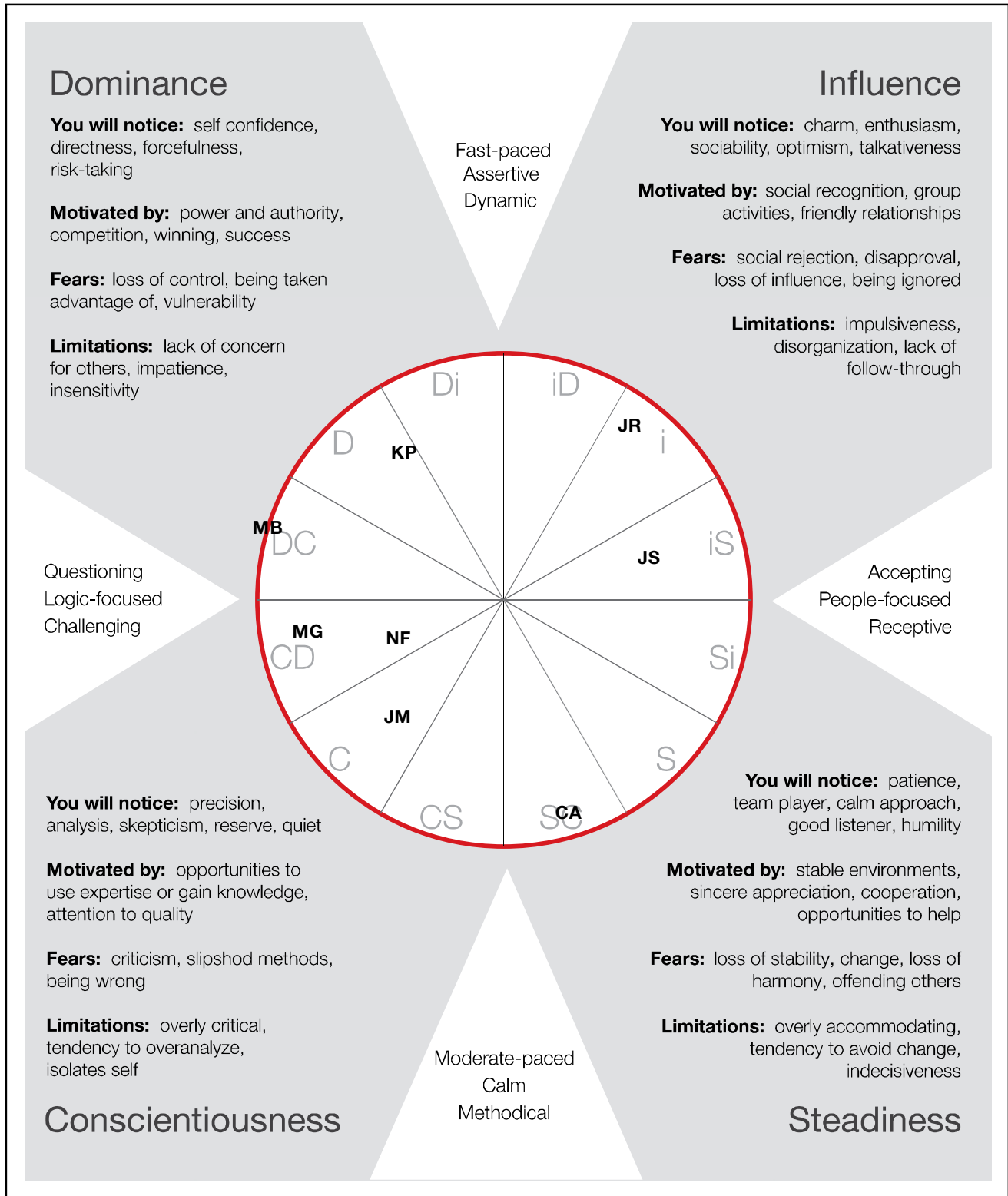
Martin, like others with the CD style, your most valuable contributions to the workplace may include your problem-solving skills, your high standards, and your determination. In fact, these are probably some of the qualities that others admire most about you.
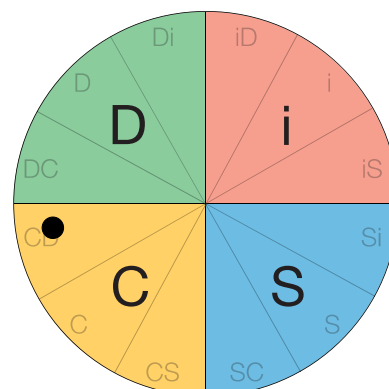
Martin Gilmore

The Everything DiSC® Team Map

The Everything DiSC® map below shows the locations of all team members along with a snapshot of the characteristics tied to the four basic DiSC® styles.

Dominance

You will notice: self confidence, directness, forcefulness, risk-taking

Motivated by: power and authority, competition, winning, success

Fears: loss of control, being taken advantage of, vulnerability

Limitations: lack of concern for others, impatience, insensitivity

Questioning
Logic-focused
Challenging

Influence

You will notice: charm, enthusiasm, sociability, optimism, talkativeness

Motivated by: social recognition, group activities, friendly relationships

Fears: social rejection, disapproval, loss of influence, being ignored

Limitations: impulsiveness, disorganization, lack of follow-through

Fast-paced
Assertive
Dynamic

Accepting
People-focused
Receptive

Di | iD
D | i
JR
KP
MB
DC | iS
JS
MG | NF
CD
JM
C | S
CS | SC
CA

Conscientiousness

You will notice: precision, analysis, skepticism, reserve, quiet

Motivated by: opportunities to use expertise or gain knowledge, attention to quality

Fears: criticism, slipshod methods, being wrong

Limitations: overly critical, tendency to overanalyze, isolates self

Moderate-paced
Calm
Methodical

Steadiness

You will notice: patience, team player, calm approach, good listener, humility

Motivated by: stable environments, sincere appreciation, cooperation, opportunities to help

Fears: loss of stability, change, loss of harmony, offending others

Limitations: overly accommodating, tendency to avoid change, indecisiveness

Martin Gilmore

Building Trust

What is needed to achieve trust?

As part of the assessment, you and your team members also had an opportunity to identify specific areas for the team to focus on in the interest of building trust. The number of people (out of 8) who selected each response appears in the corresponding box below. Note: You had the option to select all that apply.

There would be more trust on our team if people:

7 Reduced the amount of gossiping	**2** Got to know each other on a personal level
6 Admitted their mistakes	**1** Readily apologized
5 Let go of grudges	**1** Spent more time together
5 Understood each other's working styles	**0** Shared professional failures and successes
4 Were more forthright with information	**0** Would give credit where credit is due

Points of Discussion

1. A number of group members felt that there might be more trust on the team if the amount of gossiping was reduced. How has this hurt trust in the past? Are people ready to let go of that past? What is it going to take to reduce gossiping?

2. Trust might also improve if people more readily admitted their mistakes. Why would not admitting mistakes be an obstacle to trust? How valuable would it be to the group's effectiveness?

Martin Gilmore

Taking Action to Build Trust

How does a team go about developing vulnerability-based trust? Unfortunately, it cannot be built overnight. It requires shared experiences over time, multiple instances of follow-through and credibility, and an in-depth understanding of the unique attributes of team members. However, taking a focused approach, a team can dramatically accelerate the process and build trust in relatively short order. Consider the importance of building trust, outlined below, as you create an action plan.

Without Trust, Team Members…	If a Team Is Trusting, Team Members…
• Conceal their weaknesses and mistakes from one another	• Admit their weaknesses and mistakes
• Hesitate to ask for help or provide constructive feedback	• Ask for help
• Hesitate to offer help outside their own areas of responsibility	• Accept questions and input about their areas of responsibility
• Jump to conclusions about the intentions and aptitudes of others	• Give one another the benefit of the doubt before arriving at a negative conclusion
• Hold grudges	• Offer and accept apologies without hesitation

Action Plan

Use the following questions to help build an action plan for your team.

1. Based on your team survey (on page 5), trust may be a stumbling block for this team. Why do you think this is so? What three things could the team do to improve the level of trust?

2. According to the team survey (on page 5), your team rated itself lowest on being "unguarded and genuine with each other." What team behaviors most likely prompted people to rate this area low? What steps can the team take to help members be more open with one another?

The Connection to Conflict ▶ ▶ ▶
When team members build a foundation of vulnerability-based trust, conflict simply becomes an attempt to find the best possible answer.

Martin Gilmore

Mastering Conflict

All great relationships, the ones that last over time, require productive conflict in order to grow. It's important to distinguish productive, ideological conflict from destructive fighting and interpersonal politics.
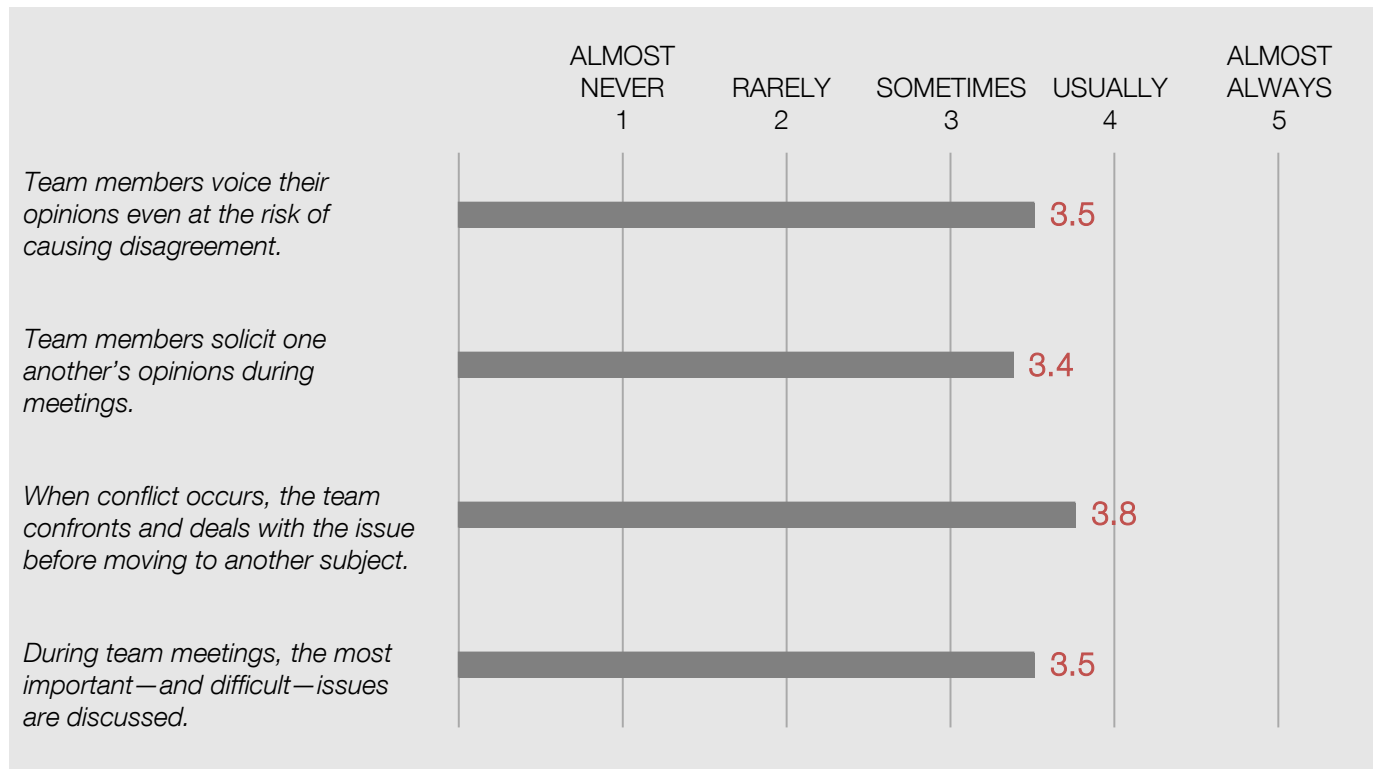
Productive conflict

- is focused on concepts and ideas
- avoids mean-spirited, personal attacks

Conflict is often considered taboo, especially at work, and people may spend inordinate amounts of time and energy trying to avoid the kind of passionate debates that are essential to any great team. Teams that engage in productive conflict know that the only purpose is to produce the best possible solution in the shortest period of time.

Team Survey Results

The following table reflects the team's responses to the conflict-related questions from the team survey. The bars to the right of the questions reflect the team's **average score** on the five-point scale. The tables on page 14 identify the distribution of responses within the team.

	ALMOST NEVER 1	RARELY 2	SOMETIMES 3	USUALLY 4	ALMOST ALWAYS 5
Team members voice their opinions even at the risk of causing disagreement.				3.5	
Team members solicit one another's opinions during meetings.				3.4	
When conflict occurs, the team confronts and deals with the issue before moving to another subject.				3.8	
During team meetings, the most important—and difficult—issues are discussed.				3.5	

Your Team's Survey Results for Conflict: 3.53 = MEDIUM

Martin Gilmore

Conflict on Your Team

Team members voice their opinions even at the risk of causing disagreement.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	1	3	3	1

Your team seems to agree that members often voice opinions and debate important ideas. Occasionally, team members may withhold their opinions, perhaps to avoid conflict or to maintain diplomacy. A willingness to engage in productive conflict, however, makes it possible to resolve issues more quickly, which leads to higher-quality solutions without damaging team relationships.

Team members solicit one another's opinions during meetings.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	1	4	2	1

It seems that your team members solicit one another's opinions only some of the time. It may be that people are fearful of having their ideas shot down or are resistant to input. However, drawing out everyone's point of view is important and can help the team gain valuable insight. Furthermore, it will lay the foundation for making commitments.

When conflict occurs, the team confronts and deals with the issue before moving to another subject.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	2	1	2	3

There isn't a consensus as to whether your team directly confronts conflict. It may be that some disagreements are handled differently than others, or perhaps some team members see smoothing over an issue as a way to deal with it. Nonetheless, by avoiding conflict, your team may waste more time by having to revisit unresolved issues.

During team meetings, the most important—and difficult—issues are discussed.

| Almost Never	Rarely	Sometimes	Usually	Almost Always
0	1	4	1	2

It's often the most important issues that can be the touchiest and hardest to discuss. Generally, your team seems willing to take the risk of broaching these topics during meetings, although people may occasionally hold back to avoid hurting others' feelings or starting a battle. An open discussion, however, will help get to the heart of problems so you can resolve them and move forward.

The Impact of Your DiSC® Style

It's important to understand that different people participate in conflict in different ways. We all have our own preferences and tendencies. And that's okay, because there is more than one way to engage in healthy conflict. Martin, because you have a CD style, you tend to be direct and occasionally headstrong in conflict situations. You're likely to take an analytical approach, putting forth a rational, logical argument. Also, you tend to be blunt and straightforward, which could intimidate more passive colleagues. You'll probably become defensive if pushed, but if things become emotional, you're likely to withdraw altogether. The following describes how you may react to conflict:

- You may become stubborn in defending your position.
- If things get heated, you may try to overpower others with logic.
- You may withdraw from emotional displays.

Your CD Style in Conflict
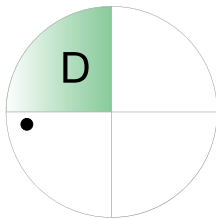
Conflict with the D Style

Because you tend to be fairly straightforward and matter-of-fact, you may be just as likely as your "D" coworkers to address conflict directly. While you may not be as competitive as they are, neither you nor your "D" coworkers are likely to gloss over disagreements. Since you both can become stubborn, you may get caught up defending your positions. As a result, you may both think that the other is looking for a fight, rather than a resolution. Therefore,

- Communicate your points objectively without appearing overly insistent.
- Avoid digging in your heels or purposefully hindering progress.
- Focus on resolving arguments, rather than on proving that you're right.
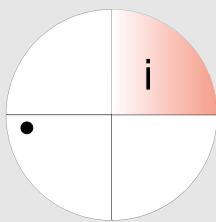
Conflict with the i Style

Because people with the i style want to maintain friendly relationships, they're more likely to gloss over differences, whereas you may be more matter-of-fact. However, since they also want to be heard, they may become emotional or lash out when confronted. In contrast, you probably avoid emotional displays and may instead take a challenging, logical approach, which may cause your i coworkers to view you as stubborn or argumentative. Therefore,

- Focus on resolving the conflict rather than proving you're right.
- Be straightforward, but avoid overpowering them with logic.
- Let them know that engaging in healthy debate will improve your relationship.
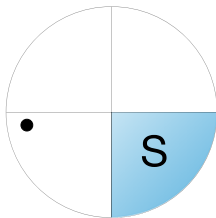
Conflict with the S Style

Because you're probably more willing to address conflict directly than your "S" coworkers are, you may spend time pointing out the logic of your position. At the same time, you may neglect to address their feelings. Your sometimes critical approach may cause them to shut down, leaving them with bitterness even after you think the situation is resolved. Therefore,

- Address issues directly without seeming overly frank or detached.
- Demonstrate empathy, and acknowledge their feelings.
- Encourage their opinions, and don't overpower them with logic.
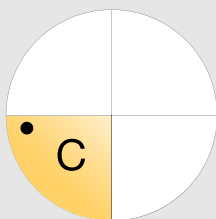
Conflict with the C Style

Because people with the C style often view conflict as a disagreement over who is right, they usually avoid direct aggression and instead focus on the facts. If a conflict becomes emotional, they may withdraw or react passive aggressively. They may see you as argumentative, while you may see them as stubborn. As a result, you may engage in a struggle over whose position is most rational. Therefore,

- State your position objectively, and give them time to present their side.
- Stay away from forceful tactics that are likely to antagonize them.
- Focus on resolving the conflict rather than on winning the argument.

Martin Gilmore

Conflict Team Map

The descriptions on the inner, gray circle illustrate what healthy behavior during conflict might look like. The descriptions in red on the outer circle illustrate unhealthy behavior related to each style. The numbers in the innermost circle reflect the **people on your team** who fall into each of the style regions (out of 8 people).

UNHEALTHY BEHAVIOR DURING CONFLICT

HEALTHY BEHAVIOR DURING CONFLICT

Says things he/she will regret

Overpowers & gets aggressive

Becomes overly dramatic

Looks to even the score

Gossips

Addresses issues head on

Speaks up about problems

Expresses feelings

Di / iD
(0)

D
(1)

i
(1)

Digs heels in even further

Dwells on wounded relationships

Sticks up for own rights

DC / CD
(3)

iS / Si
(1)

Shows empathy

Becomes passive aggressive

C
(1)

(1)

(0)

S

Glosses over problems

Focuses on logic & objectivity

CS / SC

Listens to others' perspectives

Overpowers with logic & facts

Encourages a calm demeanor

Doesn't speak up about own needs

Avoids emotional situations

Retreats from the conflict

Caves in to avoid tension

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Mastering Conflict

What is acceptable behavior during conflict?

In some cultures, there is very little direct disagreement and debate during meetings, while in others people tend to "get in one another's faces." In some families, parents and siblings rarely engage in raw, emotional dialogue, while in others people argue passionately and then make up with equal passion. Which is better on a team? The only thing that really matters is—are people holding back their opinions? Members of great teams do not.

As part of the assessment, you and your team members were asked whether you think certain behaviors or actions are acceptable while engaging in conflict at work and how many of you display them (last column). Here are the results of the team survey (8 people):

Response to Conflict	Unacceptable	Tolerable	Perfectly Acceptable	Number of team members who admit they do this at work
Raising your voice when you get passionate	1	4	3	3
Going beyond the meeting end time to resolve an issue	0	4	4	8
Using strong language when you're upset	3	5	0	0
Avoiding someone when you're angry	5	3	0	6
Excluding other team members from difficult conversations	1	2	5	5
Being outwardly emotional	4	1	3	4
Expressing anger through indirect actions rather than voicing it directly	7	1	0	2

Points of Discussion

1. Why does "using strong language when you're upset" bother some people more than others? What guidelines could the team enact to ensure a balance between these different perspectives?

2. The team also disagreed about "avoiding someone when you're angry." Why do people see this issue differently? What ground rules can the team agree upon?

Martin Gilmore

Taking Action to Master Conflict

How does a team go about developing the ability and willingness to engage in healthy conflict? The first step is acknowledging that conflict can be productive, and that many teams have a tendency to avoid it. As long as some team members believe that conflict is undesirable and unnecessary, there is little chance that it will occur. Consider the importance of engaging in conflict, outlined below, as you create an action plan.

A Team That Fears Conflict…

- Has boring meetings
- Creates environments where personal attacks thrive
- Ignores controversial topics that are critical to team success
- Fails to tap into all the opinions and perspectives of team members
- Wastes time and energy with posturing and interpersonal risk management

A Team That Engages in Conflict…

- Has lively, interesting meetings
- Extracts and exploits the ideas of all team members
- Solves real problems quickly
- Minimizes politics
- Puts critical topics on the table for discussion

Action Plan

Use the following questions to help build an action plan for your team.

1. Based on the team survey (page 13), your team does a reasonable job at handling conflict, but there's still room for improvement. What specific fears or behaviors are most likely preventing productive conflict?

2. What concrete benefits would the team see if it had healthy conflict more often?

The Connection to Commitment ▶ ▶ ▶

By engaging in productive conflict and tapping into a variety of perspectives and opinions, team members can confidently commit and buy in to a decision knowing that they have benefited from everyone's ideas.

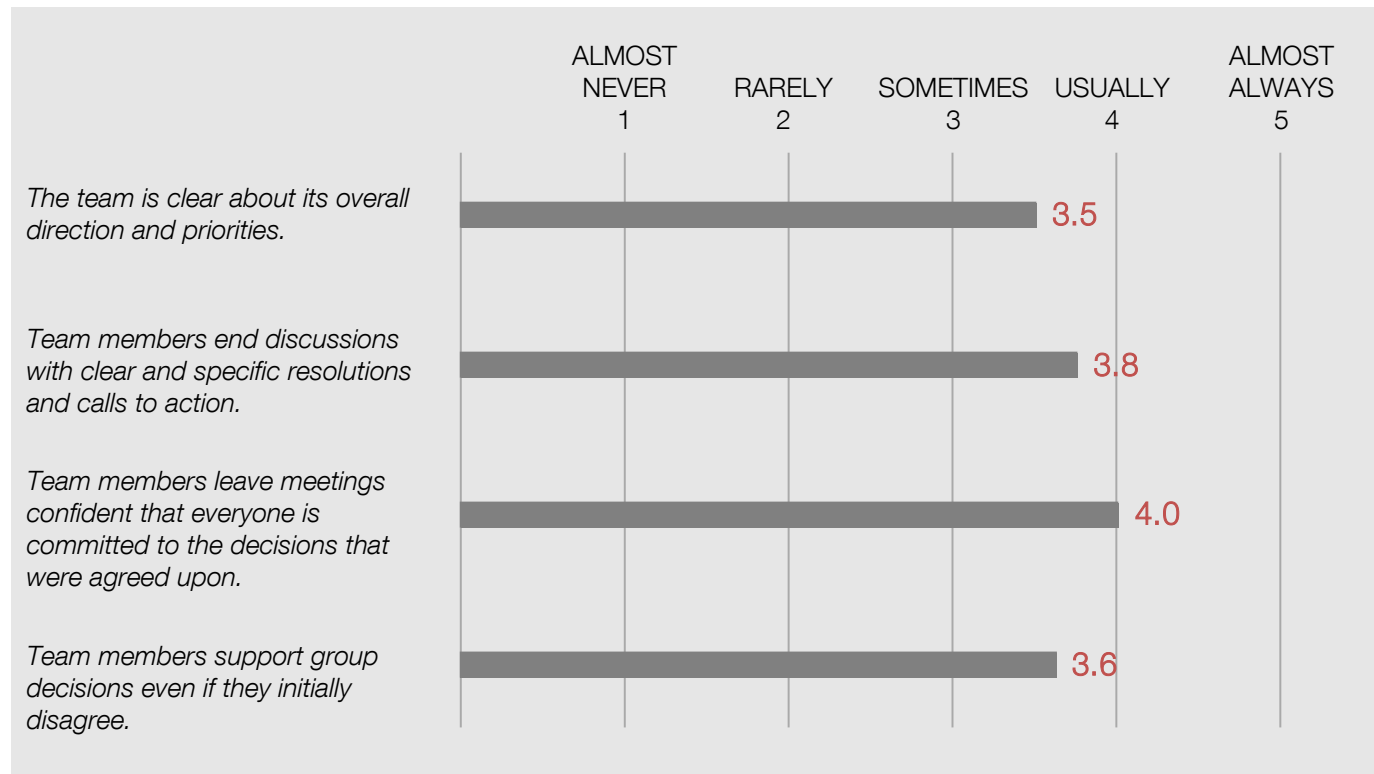Martin Gilmore

Achieving Commitment

What do we mean by commitment? In the context of a cohesive team, **commitment** is

- clarity around decisions
- moving forward with complete buy-in from every member of the team, even those who initially disagreed with the decision

The bottom line is, if people don't commit, they're just half-heartedly going along with decisions. The two greatest causes of a lack of commitment are the desire for consensus and the need for certainty, which are just not possible in all situations. Great teams understand that they must be able to commit even when the outcome is uncertain and not everyone initially agrees.

Team Survey Results

The following table reflects the team's responses to the commitment-related questions from the team survey. The bars to the right of the questions reflect the team's **average score** on the five-point scale. The tables on pages 20 and 21 identify the distribution of responses within the team.

	ALMOST NEVER 1	RARELY 2	SOMETIMES 3	USUALLY 4	ALMOST ALWAYS 5
The team is clear about its overall direction and priorities.				3.5	
Team members end discussions with clear and specific resolutions and calls to action.				3.8	
Team members leave meetings confident that everyone is committed to the decisions that were agreed upon.				4.0	
Team members support group decisions even if they initially disagree.				3.6	

Your Team's Survey Results for Commitment: 3.72 = MEDIUM

Commitment with Clarity

The team is clear about its overall direction and priorities.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	1	2	5	0

Team members will be unlikely to commit to decisions that seem vague or incomplete. After all, how can you really commit if you're not sure what you're *committing to*? It seems that your team is clear about its direction and priorities most of the time. It may be that sometimes, though, the team lacks clarity. Ensuring that everyone is on the same page may allow the team to commit to decisions and move forward with confidence.

Team members end discussions with clear and specific resolutions and calls to action.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	0	3	4	1

At the end of every meeting, cohesive teams take a few minutes to ensure that everyone sitting at the table is walking away with the same understanding about what has been agreed to. It appears that team members leave meetings with a clear understanding of the next steps most of the time. This means that there are also times when team members may be confused. Making the effort to review commitments will likely lead to smoother and more successful implementations of team decisions.

The Impact of Your DiSC® Style

Martin, with your CD style, you tend to have high expectations, so you may be particularly frustrated if you're on a team that doesn't have clearly defined goals. You'll likely ask the questions needed to gain some clarity. However, too many questions, left unresolved, may lead to confusion.

Consider how other DiSC® styles may react to a lack of clarity:

- D coworkers are likely to push back on and resist decisions they don't understand.
- i coworkers are prone to impulsiveness and may be disorganized at times, so without clear goals they may simply fail to follow through.
- S coworkers may second-guess themselves and their work, which may impede their productivity.
- C coworkers tend to be solitary and may simply focus on their own objectives, deepening the sense of misalignment.

Commitment with Buy-In

Team members leave meetings confident that everyone is committed to the decisions that were agreed upon.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	1	1	3	3

Great teams move forward with complete buy-in from every member of the team. Members leave meetings confident that no one is quietly harboring doubts about whether to support the agreed-to actions. According to the assessment results, your team frequently achieves this alignment. Most likely, your team has a habit of openly airing doubts or concerns so that people feel a stronger commitment to final decisions. This may allow decisions and plans to take hold more quickly.

Team members support group decisions even if they initially disagree.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	1	2	4	1

Commitment does not mean consensus. It's important to understand the danger of seeking consensus and find ways to achieve buy-in even when complete agreement is impossible. Reasonable human beings do not need to get their way in order to support a decision, but only need to know that their opinions have been heard and considered. Your results indicate that the team is often able to gain this sort of support for team decisions. Occasionally, however, people may feel that others are holding back their opinions or aren't truly committed—even if they say they are. Remember, ensuring that every member of the team feels heard sets the stage for real commitment.

The Impact of Your DiSC® Style

Martin, like others with a CD style, you probably like to debate ideas using logic and facts. Furthermore, as long as you're convinced, you'll probably commit to the decision even if you initially disagreed. However, if the debate turns emotional, you may disengage. As a result, you may not be part of the group's decision-making process and your commitment to the goal may be weak or nonexistent.

Consider how other DiSC® styles approach commitment:

• D coworkers have a take-charge attitude and want to make up their minds quickly.
• i coworkers rely on personal relationships and may be more apt to commit when they feel a sense of team spirit.
• S coworkers are careful decision-makers and want to be absolutely sure before they commit.
• C coworkers are swayed by objective information rather than emotion or intuition.
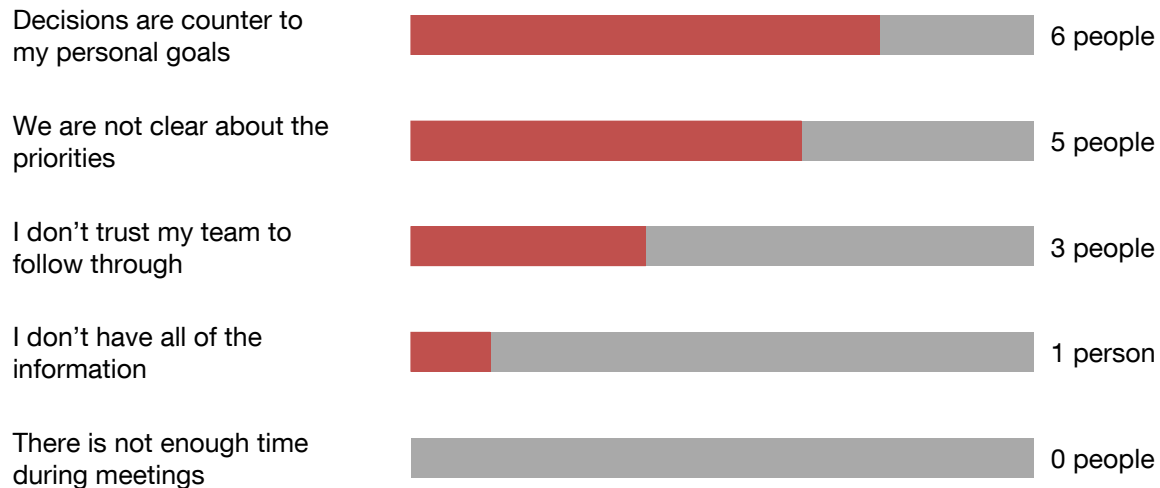
Achieving Commitment

Why don't our team members commit?

As part of the assessment, you and your team members also had an opportunity to identify reasons that could be contributing to a lack of commitment. The number of people (out of 8) who selected each explanation appears next to the corresponding bar below. Note: You had the option to select all that apply.

I sometimes don't buy in to the team's decisions because:

Decisions are counter to my personal goals	6 people
We are not clear about the priorities	5 people
I don't trust my team to follow through	3 people
I don't have all of the information	1 person
There is not enough time during meetings	0 people

Points of Discussion

1. Based on your team's responses above, some members of the team seem to believe team goals sometimes conflict with personal goals. How can the team do a better job at discussing this conflict of interest when it comes up?

2. Commitment on the team may also suffer because people think priorities are not clear. How often do people speak up when they encounter this issue? What can be done to ensure team priorities are clear?

Martin Gilmore

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Taking Action to Achieve Commitment

One of the greatest consequences for a team that does not commit to decisions is unresolvable discord. When a team fails to achieve buy-in from all team members, even if the disparities that exist seem relatively small, there will be a clash of priorities. And small gaps can become major disagreements. Consider the importance of commitment, outlined below, as you create an action plan.

A Team That Fails to Commit…

- Creates ambiguity among the team members about direction and priorities
- Misses opportunities due to excessive analysis and unnecessary delay
- Breeds lack of confidence and fear of failure
- Revisits discussions and decisions again and again
- Encourages second-guessing among team members

A Team That Commits…

- Creates clarity around direction and priorities
- Aligns the entire team around common objectives
- Develops an ability to learn from mistakes
- Moves forward without hesitation
- Changes direction without hesitation or guilt

Action Plan

Use the following questions to help build an action plan for your team.

1. Based on the team survey (page 19), the overall level of buy-in on the team is fairly high. Are there any specific areas where the team has trouble getting full buy-in? If so, describe one and come up with a way to overcome it.

2. The team survey also suggests that your group has a moderate level of clarity around its decisions. Describe the areas that are currently unclear. List specific ways that clarity can be achieved.

The Connection to Accountability ▶ ▶ ▶

If everyone is clearly committed to the team's priorities, they will be more willing to hold one another accountable.

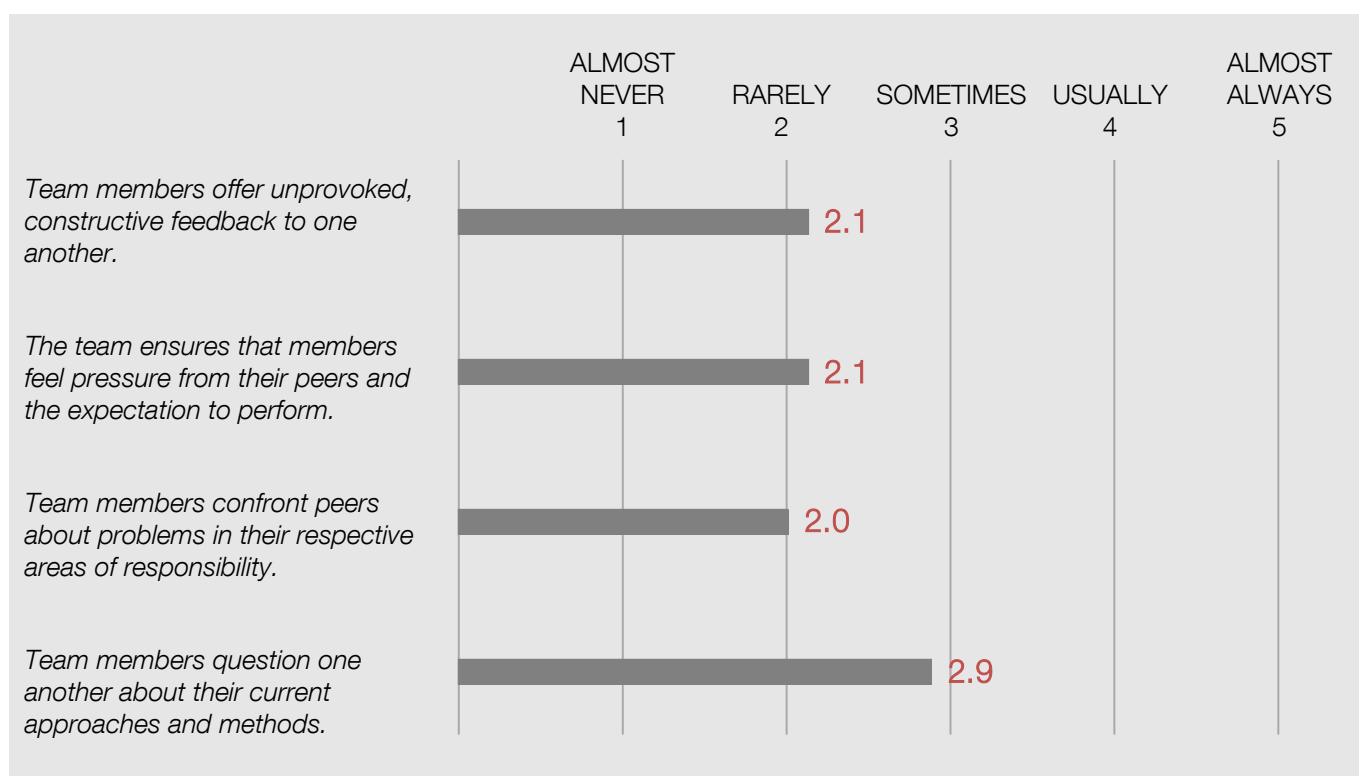Martin Gilmore

Embracing Accountability

Accountability has become a buzzword—so overused and with so many different interpretations that it has lost much of its meaning. In the context of teamwork, however, **accountability** is

The willingness of team members to call their peers on performance or behaviors that might hurt the team

The usual source of dysfunction in this area is the unwillingness of team members to tolerate the interpersonal discomfort that accompanies calling out a peer on his or her behavior. This includes the more general tendency to avoid difficult conversations. Functional teams overcome these natural inclinations, opting instead to "enter the danger" with one another.

Team Survey Results

The following table reflects the team's responses to the accountability-related questions from the team survey. The bars to the right of the questions reflect the team's **average score** on the five-point scale. The tables on pages 25-28 identify the distribution of responses within the team.

	ALMOST NEVER 1	RARELY 2	SOMETIMES 3	USUALLY 4	ALMOST ALWAYS 5
Team members offer unprovoked, constructive feedback to one another.		2.1			
The team ensures that members feel pressure from their peers and the expectation to perform.		2.1			
Team members confront peers about problems in their respective areas of responsibility.		2.0			
Team members question one another about their current approaches and methods.			2.9		

Your Team's Survey Results for Accountability: 2.28 = LOW

Martin Gilmore

Your Team and Accountability

Team members offer unprovoked, constructive feedback to one another.

Almost Never	Rarely	Sometimes	Usually	Almost Always
1	5	2	0	0

Great teams are able to call out members' poor performance or unproductive behaviors. However, your team may have trouble in this area. Even team members who are particularly close to one another may hesitate to call one another out precisely because they fear jeopardizing that relationship. Ironically, this only causes relationships to deteriorate. The willingness to hold one another accountable in a constructive way is key to developing cohesiveness and can help a team avoid far more costly and difficult situations later.

What does it look like when team members . . .

DON'T call out poor performance:

- Team members lack confidence and are paranoid about what others may not be saying.
- People feel a sense of unfairness when others perform at a subpar level.
- Passive-aggressive approaches start to thrive.

DO call out poor performance:

- People know what others think so they don't have to waste time and energy wondering.
- Team members own their shortcomings and accept suggestions.
- There is an increased sense of being part of a team.

The Impact of Your DiSC® Style

Martin, because you have the CD style, you may have little patience with incompetence or sub-par work. When others don't meet your standards, you're probably not shy about giving them direct feedback. And although some may find this blunt or insensitive, you probably feel that your candor offers people an honest dose of reality.

Consider how other DiSC® styles prefer to receive productive feedback:

- D coworkers prefer a straightforward delivery.
- i coworkers want a positive explanation.
- S coworkers prefer a considerate but direct delivery.
- C coworkers want a truthful, logical explanation.

Martin Gilmore

Your Team and Accountability

The team ensures that members feel pressure from their peers and the expectation to perform.

Almost Never	Rarely	Sometimes	Usually	Almost Always
2	3	3	0	0

More than any policy or system, there is nothing like the fear of letting down respected teammates that motivates people to improve their performance. However, your team members don't seem comfortable applying appropriate pressure to each other. Perhaps people don't think it's right to push their peers, or maybe they're afraid that this sort of pressure will create unhealthy conflict. Nonetheless, peer pressure is a highly effective and efficient means of maintaining high standards on a team.

What does it look like when team members . . .

DON'T apply peer pressure:

- Outside management or motivation may be needed to reach set goals.
- People aren't concerned with how their behavior affects their team members.
- Resentment builds.

DO apply peer pressure:

- Team members feel trusted and respected by their peers.
- There is an extra prompt to get work done on time.
- People feel a responsibility to get things done right.

The Impact of Your DiSC® Style

Martin, your CD style suggests that you prioritize accuracy and results over interpersonal relationships. You're unlikely to simply go with the flow, and your determination to achieve efficient outcomes probably creates a sense of urgency for the whole team. Ultimately, you may be motivated more by your own internal drive than by the expectations of your peers.

Consider how other DiSC® styles may be motivated to improve performance:

- D coworkers may be motivated by competition and challenging projects that will garner respect.
- i coworkers may be motivated by positive energy and encouragement.
- S coworkers may be motivated by opportunities to support people and contribute to team success.
- C coworkers may be motivated by defining quality standards and completing complex assignments.

Your Team and Accountability

Team members confront peers about problems in their respective areas of responsibility.

Almost Never	Rarely	Sometimes	Usually	Almost Always
3	3	1	1	0

On effective teams, members are able to confront one another when things aren't going well. Your team seems to agree that members are unwilling to challenge one another about what's being done, how time is spent, and whether enough progress is being made. It can be hard to hold people accountable when they are intimidating, defensive, or even overly accommodating. However, making the effort to confront issues head on will allow the team to more easily identify and resolve problems before they get out of hand.

What does it look like when team members . . .

DON'T challenge one another:

- There is limited understanding and interest in what other team members are doing.
- There are misconceptions among team members, causing an overall sense of disjointedness.
- People feel comfortable doing subpar work, knowing they won't be confronted.

DO challenge one another:

- People have a better understanding and appreciation for one another's roles.
- People continually check in with one another, ensuring they're on the same page.
- Better ideas emerge.

The Impact of Your DiSC® Style

Like others with your CD style, Martin, you're probably not deterred by negative emotions, and you're willing to push through discomfort or conflict to gain success. Although you may be reserved, your determined approach enables you to be firm when necessary. So, when the need for confrontation arises, you are likely to take up the challenge.

Consider how other DiSC® styles may react to being confronted:

- D coworkers often need to be convinced before they will change their minds or behaviors.
- i coworkers typically don't want people to be angry or upset with them.
- S coworkers are often eager to compromise and tend to listen to other people's opinions.
- C coworkers may want facts and need proof that they're wrong before they will take corrective action.

Your Team and Accountability

Team members question one another about their current approaches and methods.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	3	3	2	0

When team members know that their colleagues are truly committed to a common goal, they can question one another without fearing defensiveness or backlash. After all, they're merely helping someone get back on track or seeking clarity about something that doesn't seem right. However, it doesn't appear that all the members of your team feel comfortable questioning one another about approaches and methods. It's possible that some team members fear confrontation, or perhaps expectations are not always clear, making it difficult to call someone out. Learning to hold each other accountable will benefit the team, allowing higher levels of respect and productivity.

What does it look like when team members . . .

DON'T question one another:

- Mistakes are made.
- Team members aren't clear about one another's roles and responsibilities, leading to misunderstandings.
- Team members fear stepping on one another's toes.

DO question one another:

- Team members understand how everything fits together.
- People are prepared to answer inquiries.
- Team members are able to adjust their behavior accordingly.

The Impact of Your DiSC® Style

Martin, you tend to be direct and naturally skeptical. You're probably quite willing to question inefficient or illogical processes, voicing your concerns when your standards haven't been met. In the end, you want to make sure that any plan you're associated with is of the highest quality.

Consider how to question other DiSC® styles about their current approaches and methods:

- D coworkers appreciate a direct approach. Remember not to confuse their confidence with competence.
- i coworkers may improvise and make spontaneous decisions, so be proactive in asking for detailed explanations of their approach.
- S coworkers don't want to be rushed for answers, but you may need to ask enough questions to unearth any concerns they have with their roles or responsibilities.
- C coworkers may become defensive if the quality of their work is called into question. Be sure to back your opinions with facts, and give them time to think over your suggestions.

Martin Gilmore

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Embracing Accountability

What are your team's accountability needs?

As part of the assessment, you and your team members also had an opportunity to identify aspects of your team's practices that could use improvement—or areas where it would be possible and desirable to hold one another more accountable. The number of people (out of 8) who selected each improvement appears in the corresponding box below. Note: You had the option to select all that apply.

Our ability to hold one another accountable could improve if we challenged one another to:

7	Call one another on unproductive behaviors		1	Follow through on personal commitments
5	Give one another feedback		0	Address missed deadlines immediately
4	Have clearer priorities and goals		0	Be more direct
3	Review progress against goals during team meetings		0	Publicly share goals
2	Have more efficient and productive meetings		0	Spend more time together

Points of Discussion

1. One of the most frequently selected areas in the table above is "call one another on unproductive behaviors." What current problems are related to this issue? How comfortable are people challenging each other to do this more often?

2. Another highly selected area is "give one another feedback." How would the team benefit if people challenged each other to do this more often? How realistic is that goal for this team?

Martin Gilmore

Taking Action to Hold One Another Accountable

It must be clear to all team members that accountability is a shared team responsibility. As uncomfortable and difficult as it can often be, accountability helps a team and an organization avoid far more costly and difficult situations later. Consider the importance of accountability, outlined below, as you create an action plan.

A Team That Avoids Accountability…	A Team That Embraces Accountability…
• Creates resentment among team members who have different standards of performance • Encourages mediocrity • Misses deadlines and key deliverables • Places an undue burden on the team leader as the sole source of discipline	• Ensures that poor performers feel pressure to improve • Identifies potential problems quickly by questioning one another's approaches without hesitation • Establishes respect among team members who are held to the same high standards • Avoids excessive bureaucracy around performance management and corrective action

Action Plan

Use the following questions to help build an action plan for your team.

1. Based on the team survey (page 24), it appears that accountability is difficult for this team right now. List three obstacles that prevent team members from confronting one another and applying peer pressure. List some specific benefits of engaging in these behaviors.

2. On the team survey (page 24), one of the areas where the group rated itself lowest is confronting peers about problems. List some reasons why confrontation is so difficult on your team. What expectations or processes could your team put in place to make confrontation feel less threatening or intimidating?

The Connection to Results ▶ ▶ ▶

Holding teammates accountable for their contributions and behaviors will keep the team focused on collective results, rather than allowing attention to shift to other areas.

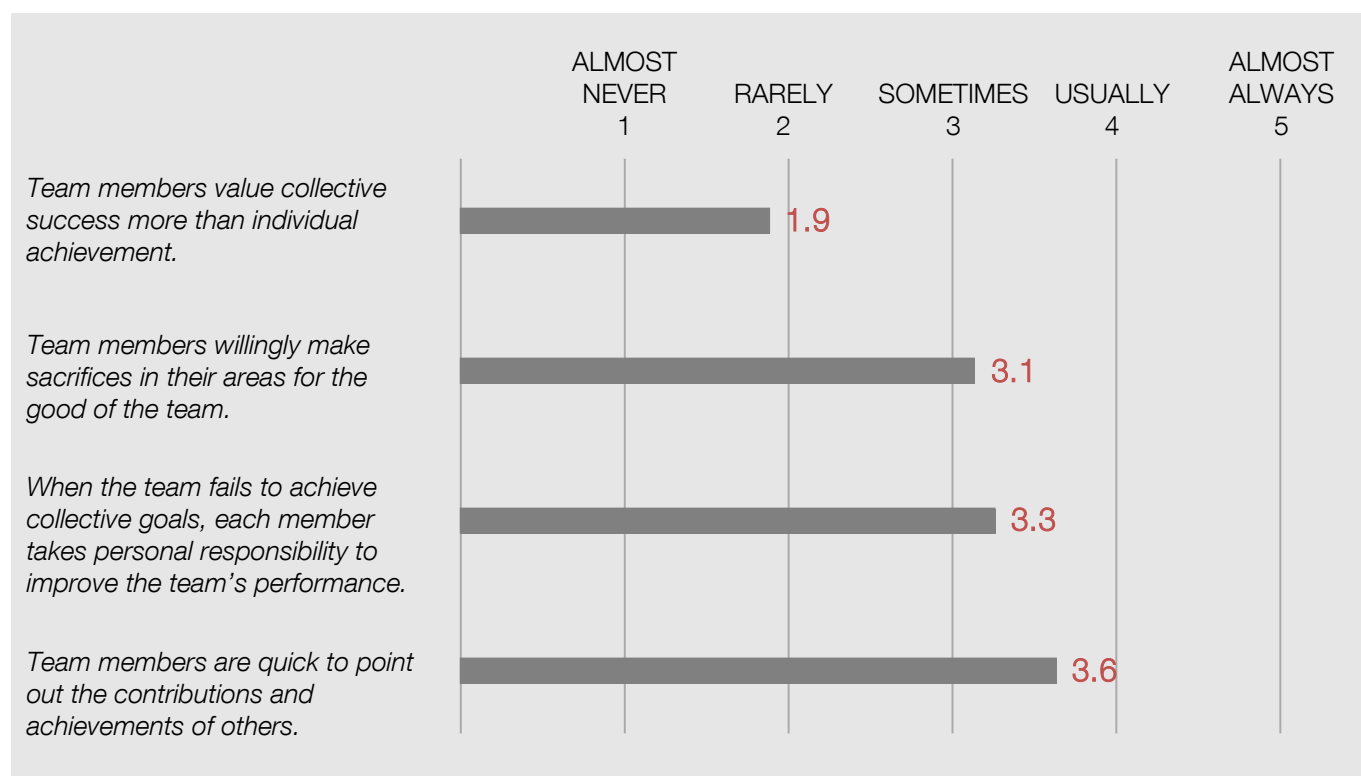Martin Gilmore

Focusing on Results

The ultimate goal of encouraging trust, healthy conflict, commitment, and accountability is to achieve results. And yet, as it turns out, one of the greatest challenges to team success is the inattention to results. In the context of a cohesive team, **results**

- refer to the collective goals of the team
- are not limited to financial measures, but are more broadly related to expectations and outcome-based performance

But what would a team be focused on other than results? Team status and individual status are the prime candidates. A focus on team status occurs when merely being part of a group is satisfying enough, regardless of results. Individual status refers to the familiar tendency of people to focus on enhancing their own positions or career prospects at the expense of their team.

Team Survey Results

The following table reflects the team's responses to the results-related questions from the team survey. The bars to the right of the questions reflect the team's **average score** on the five-point scale. The tables on page 32 identify the distribution of responses within the team.

	ALMOST NEVER 1	RARELY 2	SOMETIMES 3	USUALLY 4	ALMOST ALWAYS 5
Team members value collective success more than individual achievement.		1.9			
Team members willingly make sacrifices in their areas for the good of the team.			3.1		
When the team fails to achieve collective goals, each member takes personal responsibility to improve the team's performance.			3.3		
Team members are quick to point out the contributions and achievements of others.			3.6		

Your Team's Survey Results for Results: 2.97 = LOW

Martin Gilmore

Your Team and Results

Team members value collective success more than individual achievement.

Almost Never	Rarely	Sometimes	Usually	Almost Always
4	1	3	0	0

The members of your team seem to value personal achievement over group success. Though all human beings have an innate tendency toward self-preservation, a functional team must make the collective results of the group more important to each person than his or her own personal goals.

Team members willingly make sacrifices in their areas for the good of the team.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	1	5	2	0

It seems that your team members are only occasionally willing to make personal sacrifices to help the team. Perhaps people are so caught up in their own responsibilities that they don't make the effort to assist their teammates.

When the team fails to achieve collective goals, each member takes personal responsibility to improve the team's performance.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	1	4	3	0

It appears that members of your team may not always take ownership of the team's overall performance. When something goes wrong, they may be tempted to assign blame or to feel that they are not personally responsible.

Team members are quick to point out the contributions and achievements of others.

Almost Never	Rarely	Sometimes	Usually	Almost Always
0	2	1	3	2

There was some disagreement on this issue. Some team members may not be paying attention to the team's work, or there may be differences of opinion as to what is praise-worthy. In any case, acknowledging one another in a positive way is a healthy reminder that you're all working toward the same collective goal.

The Impact of Your DiSC® Style

With your CD style, Martin, you have a goal-oriented, purposeful approach, and you likely push the team to achieve intended outcomes. You may become restless and impatient if things are not going well, and you are likely to seek to identify who or what is holding up results. However, you may not be as forthcoming with praise as you are with skepticism, and your independent approach may motivate you to place your own interests ahead of the team's collective goals.
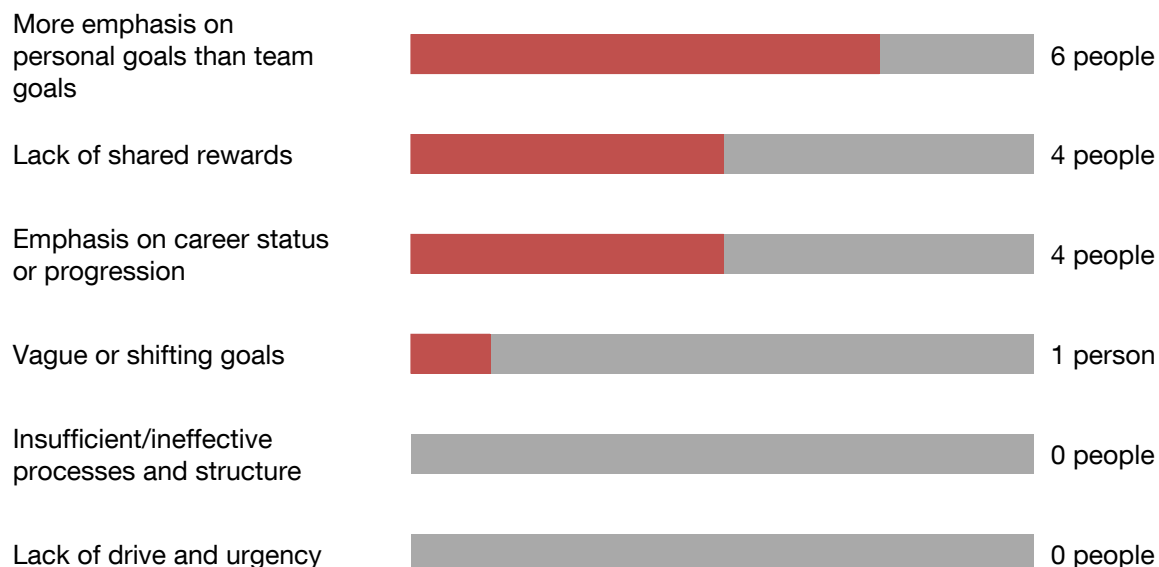
- Make an effort to volunteer, in whatever way you can, to help coworkers who might be in need of assistance.
- Make the collective results of the team more important than your personal goals.
- When you notice improvements have been made, commend those responsible for a job well done.

Martin Gilmore

Common Distractions

What is needed to focus on results?

Teams have difficulty staying focused on results because of self-interest and self-preservation. As part of the assessment, you and your team members had an opportunity to identify what you believe might be a distraction from results for the people on your team. The number of people (out of 8) who selected each distraction appears next to the corresponding bar below. Note: You had the option to select all that apply.

Some distractions that keep us from focusing on results are:

More emphasis on personal goals than team goals	6 people
Lack of shared rewards	4 people
Emphasis on career status or progression	4 people
Vague or shifting goals	1 person
Insufficient/ineffective processes and structure	0 people
Lack of drive and urgency	0 people

Points of Discussion

1. On this team, it appears that personal goals may distract from team goals. Why is this the case? What will need to happen before each person can prioritize the team's goals?

2. Looking at the graph above, a lack of shared rewards may keep the team from focusing on results. In your group, what could "shared rewards" look like?

Martin Gilmore

Taking Action to Achieve Results

There is no getting around the fact that the only measure of a great team is whether it accomplishes what it sets out to accomplish. Great teams ensure that all members, in spite of their individual responsibilities and areas of expertise, are doing whatever they can to help the team accomplish its goals. Consider the importance of focusing on collective results, outlined below, as you create an action plan.

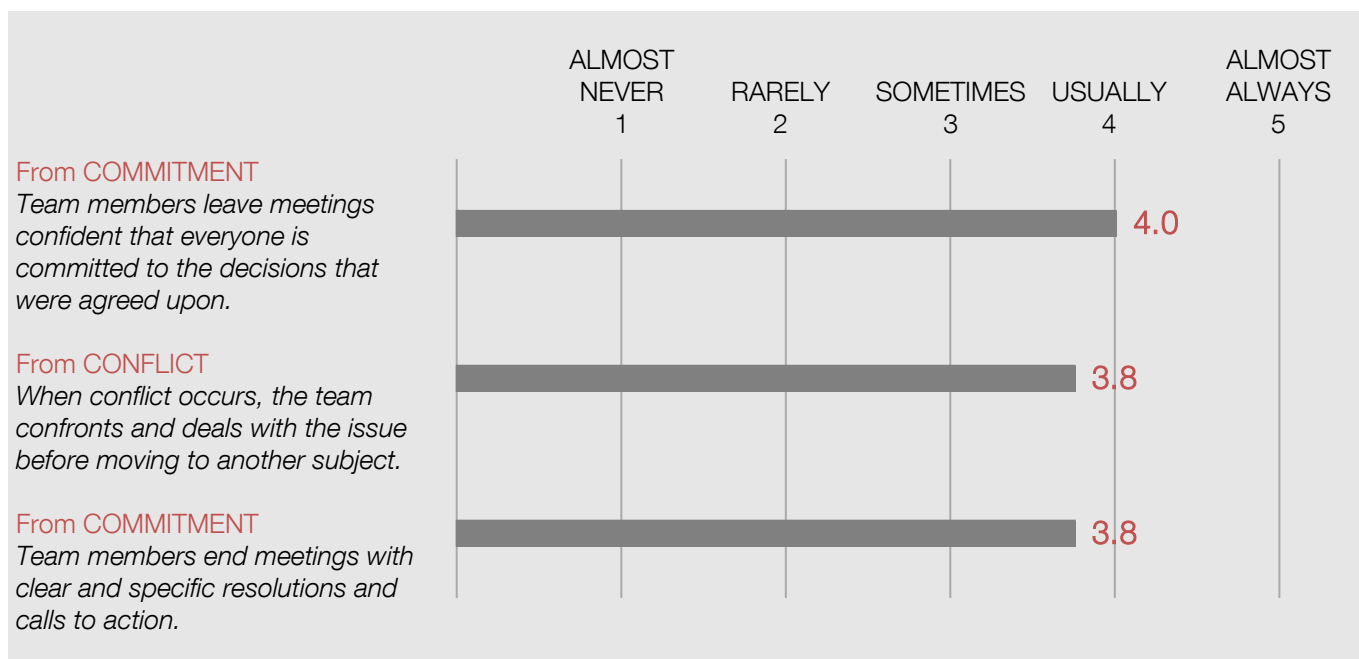| A Team That Is Not Focused on Results…	A Team That Focuses on Results…
• Stagnates/fails to grow	• Retains achievement-oriented employees
• Rarely defeats competitors	• Minimizes individualistic behavior
• Loses achievement-oriented employees	• Enjoys success and suffers failure acutely
• Encourages team members to focus on their own careers and individual goals	• Benefits from individuals who subjugate their own goals/interest for the good of the team
• Is easily distracted	• Avoids distractions

Action Plan

Use the following questions to help build an action plan for your team.

1. Based on the team survey (page 31), it appears that achieving results is difficult for this team right now. To what degree do team members feel that achieving results is a group effort rather than an individual effort? What specific changes can the team make to help team members feel motivated to achieve team results?

2. One of the areas where your team rated itself lowest is "valuing collective success more than individual success." Do team members call one another out when someone puts his or her personal needs above the team's needs? If not, what are some specific obstacles keeping them from doing so?

Summary ▶▶▶

Martin Gilmore

Your Team's Strengths

	ALMOST NEVER 1	RARELY 2	SOMETIMES 3	USUALLY 4	ALMOST ALWAYS 5

From COMMITMENT
Team members leave meetings confident that everyone is committed to the decisions that were agreed upon. — 4.0

From CONFLICT
When conflict occurs, the team confronts and deals with the issue before moving to another subject. — 3.8

From COMMITMENT
Team members end meetings with clear and specific resolutions and calls to action. — 3.8

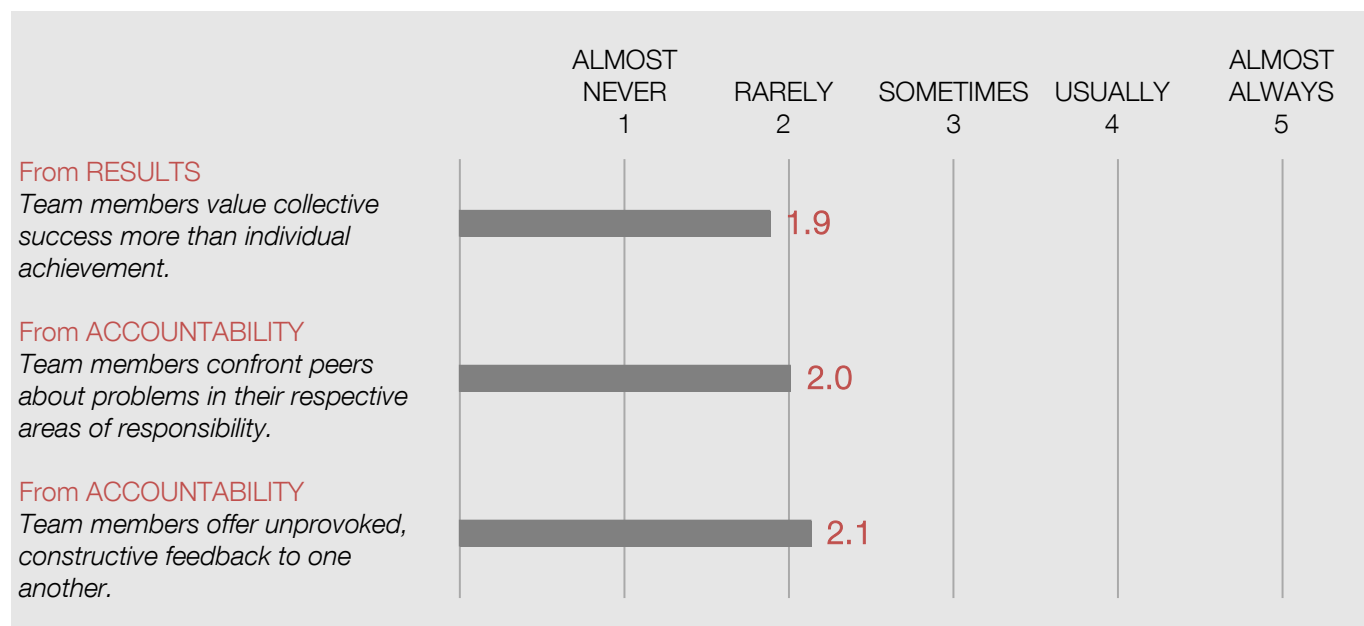## Recognizing Your Team's Strengths

Based on the assessment, your team members probably demonstrate many of the following strengths:

- Having confidence in the team's ability to act
- Making sure decisions are made so the group can keep moving
- Thoroughness in resolving issues
- A willingness to address problems quickly and directly
- Communicating next steps clearly
- Valuing specificity about team decisions

Points of Discussion

1. As a team, one of your strengths is creating clarity around direction and priorities. What processes or assumptions does your team use to get this sort of clarity?

2. Your team rated confronting and dealing with conflict as one of its highest areas. How do people typically feel after a heated discussion?

3. An area that was higher for your team is the ability to support decisions even when there are initial disagreements. What is the team's process for ensuring that objections get voiced?

Martin Gilmore

Overcoming Your Team's Challenges

	ALMOST NEVER 1	RARELY 2	SOMETIMES 3	USUALLY 4	ALMOST ALWAYS 5

From RESULTS
Team members value collective success more than individual achievement. — 1.9

From ACCOUNTABILITY
Team members confront peers about problems in their respective areas of responsibility. — 2.0

From ACCOUNTABILITY
Team members offer unprovoked, constructive feedback to one another. — 2.1

Recognizing Your Team's Challenges

Based on the assessment, your team members probably experience many of the following challenges:

- Personal ambitions interfering with team decision making
- Putting individual accomplishments ahead of team results
- Unwillingness to challenge one another
- Lack of knowledge about all aspects of the team's work
- Fear that direct feedback may jeopardize relationships
- Reluctance to offer honest input

Points of Discussion

1. One of the statements that your group rated lowest is about valuing collective success. Why is it worth spending time to improve in this area? What two changes would make the biggest difference with this issue?

2. Your group also gave lower ratings when asked about confronting each other with problems. What is holding the team back in this area? What will it take to improve the ratings you would give your team?

3. As shown above, the group may also have an opportunity to grow when it comes to giving constructive feedback.

Martin Gilmore